



23 February 2021

Key Industries Limited  
PO Box 65070  
Mairangi Bay  
AUCKLAND 0754

**Trade Name:** Ecobird 4.0  
**Description:** Bird Repellent  
**Code:** C 101-95

#### Approvals:

This compound is approved for use in premises processing all animal product except dairy, operating under the Animal products Act regime.

This approval is under the following regulations and notices, subject to the conditions stated in this approval:

1. Regulation 11(4)(b) of the Animal Products Regulations 2000 and Regulation 18(4)(b) of the Animal Products (Regulated Control Scheme – Limited Processing Fishing Vessels) Regulations 2001
2. Clause 4(1) of Animal Products (Specifications for Limited Processing Fishing Vessels) Notice 2005, Part 1 Clause 1.2 of the Animal Products Notice: Specifications for Products Intended for Human Consumption issued 2016, and Part 1, Clause 1.2 of the Animal Products Notice: Specifications for Products intended for Animal Consumption, issued 2017.

#### Conditions:

The conditions for this products are as follows

1. The product should always be used according to the manufacturer's instructions
2. This should not be used in the food production areas or food contact areas
3. Only protected handlers should be in the area during application

This approval may be withdrawn at any time due to unapproved directions for use, or unsatisfactory performance, or any change in product formulation. The Branch Planning, Systems & Support Directorate must be notified if the holder of this approval wishes to transfer their products to another entity.

The product must be used in accordance with the manufacturer's instructions and specifications. The label may include a statement to the effect that the product is approved for use in premises registered under the Animal Products Act regime. Any statements made, however, must include the approval code and must be limited to the following unless otherwise specified:

MPI Approved C 101 (All animal product except dairy)

Note: Former NZFSA statements must be removed from your labels.

**This approval must not be used as a Ministry for Primary Industries (MPI) endorsement of any claim made for the product by the manufacturer.**

This approval will remain valid until 23 February 2026 unless the approval is revoked by notice in writing at an earlier stage.

Any queries regarding this approval should be directed to MPI Approvals by either telephone on 04 894 2550 or by e-mail at [approvals@mpi.govt.nz](mailto:approvals@mpi.govt.nz).

Yours sincerely,

A handwritten signature in black ink, appearing to read 'Maree Zinzley', written in a cursive style.

Maree Zinzley  
Manager Approvals  
Performance Oversight & Approvals